

**GENWORTH LAUNCHES NEW VIDEO SERIES DESIGNED TO HELP
EDUCATE HOMEBUYERS**

TORONTO, ON, (November 19, 2009) – Genworth Financial Mortgage Insurance Company Canada (“Genworth Financial Canada”) introduces a new video series designed to educate homebuyers about the buying process and how to achieve homeownership sooner.

The Homeownership Education video series is a part of the company’s ongoing commitment to better prepare Canadians for homeownership. The video series can be viewed at www.homeownership.ca, a website offering comprehensive information, tips and tools to help simplify the home buying process.

“These videos provide great information to homebuyers who are in the research phase of buying a home,” said Peter Vukanovich, President of Genworth Financial Canada. “Being informed is a critical part of the process when making one of the largest investments of a lifetime.”

Videos titled “The Canadian Housing Market,” “New to Canada,” and “What is Mortgage Insurance?” were created to provide homebuyers with easy to understand information about the strength of the Canadian housing market, steps to buying a home for newcomers to Canada, and the benefits of mortgage insurance to those looking to purchase a home.

Genworth Financial Canada is a proud contributor to the continued success of the Canadian housing market and to helping educate Canadians on ways to realize the dream of homeownership.

For more information or to view the Homeownership Education video series visit www.homeownership.ca



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About Genworth Financial Canada

Genworth Financial Canada, a subsidiary of Genworth MI Canada Inc. (TSX:MIC), has been the leading Canadian private residential mortgage insurer since 1995. Known as “The Homeownership Company,” it provides default mortgage insurance to Canadian residential mortgage lenders that enables low down payment borrowers to own a home more affordably and stay in their homes during difficult financial times. Genworth Financial Canada combines technological and service excellence with risk management expertise to deliver innovation to the mortgage marketplace. As of September 30, 2009, Genworth MI Canada had \$5.2 billion in total assets and \$2.6 billion in shareholders’ equity. Based in Oakville, Ontario, the Company employs approximately 265 people across Canada.

Additional information about Genworth Financial Canada is available at www.genworth.ca.

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