

## **WINDSOR IS FIRST STOP ON THE PATH TO HOME**

**Windsor, February 24, 2010** – Today, Windsor residents and students are rolling up their sleeves and breaking down walls in the name of homeownership. It is the official Habitat for Humanity Windsor-Essex wall-breaking event – an event which marks a new beginning for a Windsor family.

The Habitat Home, which is located at 1577 Goyeau Street, was donated by Genworth Financial Mortgage Insurance Company Canada (“Genworth Financial Canada”) and will be totally renovated by April 2010.

The Suliman/Yousif family applied for a Habitat home in 2008 and has been eagerly waiting for this day. They and their six children are very excited to see the work begin on their house.

“Genworth is proud to support Habitat’s efforts to break the cycle of poverty by building homes for those who need them the most,” said Rebecca Griffeth, of Genworth Financial Canada in Windsor. “We’ve been fortunate to work with Habitat in cities across Canada, and today it’s nice to be a part of something that’s making a difference so close to home.”

“This initiative will be life changing for a family here in Windsor,” said Laura Gould, Executive Director of Habitat for Humanity Windsor-Essex Inc. “Genworth has always been an innovative and forward thinking supporter of Habitat.”

The Goyeau Street wall-breaking ceremony is part of a new three-year relationship, in which Genworth Financial Canada has committed one million dollars to a project called “The Path to Home” with Habitat for Humanity Canada.

The Path to Home will support home building grants, access to educational material and resources and employee volunteer commitments across Canada.

**About Habitat for Humanity Windsor-Essex Inc.:**

Founded in 1994, Habitat for Humanity Windsor-Essex Inc. (HFHWE) is a non-profit, faith-based organization working for a world where everyone has a safe and decent place to live. Their mission is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty. HFHWE finished its 50<sup>th</sup> house in December, 2009. As an environmental steward, the Habitat Windsor-Essex ReStore continues to divert many tons of reusable and resalable items from landfill every year, strengthening the commitment to the Home we all share: our Planet.

Additional information about HFHWE is available at [www.habitatwindsor.org](http://www.habitatwindsor.org)

**About Habitat for Humanity Canada:**

Founded in 1985, Habitat for Humanity Canada is a national, non-profit, faith-based organization working for a world where everyone has a safe and decent place to live. With the help of over 50,000 volunteers and 73 organizations from coast to coast, their mission is to break the cycle of poverty through affordable housing and the promotion of home ownership.

Additional information about Habitat for Humanity Canada is available at [www.habitat.ca](http://www.habitat.ca).

**About Genworth Financial Canada:**

Genworth Financial Canada, a subsidiary of Genworth MI Canada Inc. (TSX:MIC), has been the leading Canadian private residential mortgage insurer since 1995. Known as “The Homeownership Company”, it provides default mortgage insurance to Canadian residential mortgage lenders that enables low down payment borrowers to own a home more affordably and stay in their homes during difficult financial times. Genworth Financial Canada combines technological and service excellence with risk management expertise to deliver innovation to the mortgage marketplace. As of December 31, 2009, Genworth MI Canada had \$5.2 billion in total assets and \$2.6 billion in shareholders’ equity. Based in Oakville, Ontario, the Company employs approximately 265 people across Canada.

Additional information about Genworth Financial Canada is available at [www.genworth.ca](http://www.genworth.ca).

For additional information or to arrange interviews, please contact:

**Anita DiPaolo-Booth**

Genworth Financial Canada  
Strategic Marketing Leader  
905.287.5394 or [Anita.DiPaoloBooth@genworth.com](mailto:Anita.DiPaoloBooth@genworth.com)